

The new LUX way to holiday Spot the All-in on Luxury Living



*Inspired by a waterfront lifestyle, LUX ME White Palace Resort invites discerning travelers to indulge in **LUX ME ALL-IN LIVING**, which combines 24-hour mobile concierge, outstanding new sea view accommodation, fantastic restaurants, lively entertainment, exciting activities and more into a single package.*

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All-inclusive no longer means lack of frill. Grecotel LUX ME White Palace raises the bar for the hotel industry to ensure you have the best holiday, without having to sign your way through it. Island life in the Greek islands and chic Mediterranean hideaways are the inspiration for White Palace, a luxury resort perched on the Cretan Riviera at Rethymno. Landscaped exteriors, an impressive entrance gallery, open air interiors that have been lifted to fresh heights, fantastic new restaurants, bars and stunning new sea view accommodation are the hallmarks of this unique property.

What's Included?

24 Hour Mobile Concierge, be completely cared for - invisibly: “you should not have to do anything yourself!” is the resort’s moto. With LUX ME, you can have a personal butler catering to your every need 24/7, that’s the “24h WhatsApp Concierge”. Gone are the days that you needed to abandon your coveted sun lounger to get a drink or a bite to eat; simply send your butler a WhatsApp, and consider it done. But this is not just confined to within the walls of the resort – the White Palace Concierge team is made up of passionate locals, who are on hand to arrange cultural experiences and excursions to help you get the most out of Crete. All-hours personal service via modern technologies - this is truly a taste of the high life!

Luxury Seafront Accommodation: choose from an exclusive collection of 15 different room types, all dressed in the resort’s signature colour of white and each featuring abundant natural light with uninterrupted sea views. In particular, the new Yali Suites, a stunning series of beachfront guestrooms simply named after the Greek word for seaside, redefine the very meaning of luxury for guests.

All-In Dining: treat your taste buds to mouthwatering flavours and aromas on the waterfront with 15 restaurants and bars and the unique AgrecoFarms culinary experience to celebrate beloved world cuisines from Crete, Mediterranean, Italy, Lebanon, France, Asia. LUX ME also means that kids get to eat free in all of White Palace’s à la carte restaurants! In addition, a daily stocked mini bar, tea & coffee and luxury amenities are all provided free of charge.

Golden Sand Beach & Private Pools: enjoy your beach day by digging your toes into the sand along a 1,000 m. long golden coastline. For those who like to lounge by the poolside, White Palace also has 17 pools, including a deep blue heated pool for all guests, a kid’s pool, 4 sharing pools for designated rooms, 11 private pools and heated pools as part of the Yali Suites collection.

Hippie Wellness Center: discover a sanctuary for the senses at White Palace’s spa, providing exclusive beauty treatments and the highest level of personalised service. The spa also features a hammam, full gym, massage rooms, relaxation area, manicure and pedicure for a complete approach to healthy living and luxury wellness.

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Lively Entertainment & Fun Activities: from live music and spectacular DJ shows to yoga, dancing, movies and family parties, there is never a dull moment at White Palace. Let yourself go at the resort's famous parties such as *Hippie on the Beach*, *Veranda Full Moon* or *White Night*, a poolside party spiced up with a professional show. On top of that, the hotel's entertainment team offers a variety of activities from morning gym sessions to evening shows showcasing the rich traditions of the island. For families with young children, there is plenty of fun to be had as part of specialised programmes offered by Grecoland Kids' Club.