



Wednesday, 21 March 2018

## Grecotel picks up 6 top awards at Greek Tourism Awards 2018

H **Grecotel S.A.**, Greece's leading hotel collection, won **six top awards at the 2018 Greek Tourism Awards** presentation held Tuesday, March 20, at the Hellenic Cosmos Cultural Centre in Athens. The new distinctions reaffirm the personalised and luxury hospital offered by Grecotel to each of its guests at all Grecotel hotels and resorts as well as the outstanding digital experience offered by its website.

Grecotel was presented with awards in **six different categories**:

- **Gold Prize** Guest Experience - Personalized & tailor-made experiences | Grecotel Hotels & Resorts.
- **Gold Prize** Digital Tourism - Digital presence & online communication | Grecotel Hotels & Resorts.
- **Gold Prize** Hotels & Resorts - Luxury hotel / resort | Corfu Imperial Grecotel Exclusive Resort | Grecotel S.A.
- **Silver Prize** Gastronomy – Excellence or Innovation in F&B | Hotels & Resorts.
- **Silver Prize** Digital Tourism - Social Media Strategy | Hotels & Resorts.
- **Silver Prize** Branding / Public Relations / People Strategy - Content marketing strategy | Hotels & Resorts.

The awards were accepted on behalf of the Grecotel-N. Daskalantonakis Group by Yiannis Tsihliis, Dimitris Kalaitzidakis and Peny Xypolia and representatives of Interweave, Grecotel's associate for digital communication.

Since 1975 when the N. Daskalantonakis Group was founded, Grecotel S.A., its hotels, founder and management have received over 2,000 awards and distinctions for high-quality service, visitor satisfaction, contributions to upgrading the Greek tourism product, corporate social responsibility, and initiatives for preserving Greece's environmental and cultural heritage.

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*N. Daskalantonakis Group*