



Press Release

Athens, 19 October 2015

More than just green – Grecotel Corfu Imperial receives another coveted environmental award

Corfu Imperial Grecotel Exclusive Resort receives the coveted 2015 TUI Environmental Champion Award. Many outstanding hotels have entered this year's challenge but only the most sustainable have won the coveted award which was voted by guests and auditors from the Global Sustainable Tourism Council sustainability standards certification programmes.

Jane Ashton the Director of Sustainability for the TUI Group said, 'Congratulations to you and your team for winning this outstanding accolade as well as for your magnificent performance in driving sustainable tourism forward'.

Corfu Imperial's consistent work towards a sustainable hotel management has been recognised by Travelife when it was awarded a **Travelife Gold** in 2014 -2016 for its dedication to the environment and sustainable tourism. Travelife Gold sustainability certification is awarded to hotels that have proven that environmental, social and governance (ESG) issues are embedded into their practices.

Grecotel has a long history of commitment to the environment and has been a pioneer in implementing sustainable measures throughout its hotels and resorts. Since 2009, Grecotel Hotels & Resorts have been collaborating with Travelife and have received a total of **26 Travelife Gold and Silver awards** spanning 16 of its properties.

As early as 1992, Grecotel management understood the importance of measuring its impact on the local environment and setting targets to lessen that impact. Environmental Management Systems procedures have been in place in Grecotel hotels & resorts since the onset of their CSR programme, and health & safety procedures have been in place since the establishment of the first hotel 40 years ago. These programmes which were based on setting realistic goals according to the local environment where each hotel is located would become a prototype for resort hotels throughout the Mediterranean and have won many international awards.

Grecotel continuously strives to be a leader in its commitment to sustainable tourism best practices and the successful integration of the UN Sustainable Development Goals into its priorities.

Notes to Editors:

*Forty years since its formation, the **N. Daskalantonakis Group** is Greece's largest hotel company featuring 30 properties in in Greece's most sought-after destinations. Its three distinctive collections of properties – Grecotel Exclusive Hotels and Resorts, Grecotel Luxury Hotels and Resorts and Grecotel Premium Hotels and Resorts – redefine the very concept of Mediterranean hospitality. Recognised as the market leader (ICAP 2014) and most significant employer in the Greek hospitality sector, Grecotel has been awarded over 1700 international awards for the quality of its hotels, upgrading of the Greek tourism product and for initiatives in the environmental and cultural fields.*

The Group's overriding maxim is to communicate the 'Real Greece', by ensuring that each property is located in a prime tourist destination and gives each visitor an authentic experience of Greece's ancient heritage, beautiful natural environment, local culture, hospitality and cuisine.

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General photos for download on: www.grecotel.com/medialibrary



TUI Environmental Champion Logo