

N. Daskalantonakis Group

GRECOTEL

HOTELS & RESORTS

Media Kit
Greece by Grecotel

grecotel.com

Greece by Grecotel

A unique luxury edition for the hotel & resorts guests of the N.Daskalantonakis-Grecotel Group. The most effective way to contact the 300,000 guests and partners of the largest hotel collection in Greece. Grecotel continues for 19th year the successful edition of the 'Greece by Grecotel' magazine with rich content and themes. The magazine is published once a year every summer and is printed in 35,000 copies.

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Grecotel

- Luxury rooms at the most impressive hotels
- The must of the modern lifestyle
 - Family vacation
 - **Romantic getaways**
- Excursions & traveller's tips all over Greece • **Gourmet proposals**
 - Unique experiences

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Greece
by Grecootel

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'Greece by Grecootel' is placed in the rooms of all the hotels & resorts of the N.Daskalantonakis-Group. In 2018 will be located at the approximately 6,000 rooms of the 31 hotels of the Group. It is also distributed to the major tour operators abroad, to over 10,000 collaborating European travel agencies, to the foreign embassies in Greece, to all the foreign GNTO offices, to all of our business associates and suppliers, all the exhibitions that the Group takes part as well as to all the journalists of the daily, financial and tourist press.

31
HOTELS
& RESORTS

Greece
by Grecotel



2
million
GUESTS'
OVERNIGHTS



8
days
RESORTS'
AVERAGE STAY

Total number of hotels & resorts (2018) **31** | Average stay at resort hotels (2017) **8 days**
Total number of guests' overnights (2017) **2 million** | Total beds capacity (2018) **12.000**

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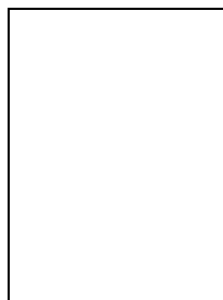
12
THOUSAND
BEDS

Technical Specifications

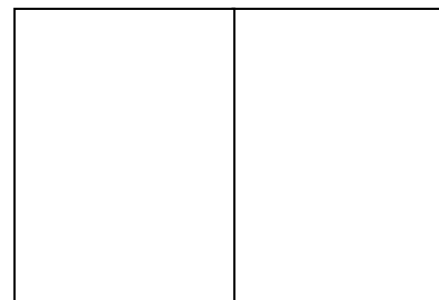
Greece
by Grecotel



- Annual edition in dimensions 23cm x 30cm (full page cut)
- Cover paper 250gr velvet matt
- Paper 100gr velvet illustration
- CMYK colour printing



Full page cut
230mm X 300mm



Double page cut
460mm X 300mm

The files must be in 300dpi CMYK | TIFF, EPS or PDF format (fonts converted to curves) | 2mm bleed is required on each side of the advertisement

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Price List

Page Rate / Position

<i>SINGLE PAGE</i>	<i>3.500 €</i>
<i>DOUBLE PAGE</i>	<i>5.000 €</i>
<i>1st DOUBLE PAGE</i>	<i>6.000 €</i>
<i>2nd DOUBLE PAGE</i>	<i>5.800 €</i>
<i>1st RIGHT SINGLE PAGE</i>	<i>4.000 €</i>
<i>2nd RIGHT SINGLE PAGE</i>	<i>3.500 €</i>
<i>BACK- COVER</i>	<i>7.500 €</i>
<i>INSIDE FRONT - COVER</i>	<i>4.000 €</i>
<i>INSIDE BACK - COVER</i>	<i>3.800 €</i>

Contact

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