

GRECOTEL

HOTELS & RESORTS

A breath of life from Grecotel



Grecotel, following its voluntary blood donation programme, that has been included in the group's Social Responsibility plan, has collected **280 blood units in 2019**. Being part of the company's Blood Bank support, established in 1982, voluntary blood donations were organized at the group's headquarters in Athens as well as at the hotels *Corfu Imperial*, *Eva Palace* and *Lux Me Daphnila Bay Dassia* in Corfu, *Kos Imperial Thalasso* and *Royal Park* in Corfu, *Lux Me Rhodes* in Rhodes, *Riviera Olympia & Aqua Park* in Kyllini and *Amirandes*, *Creta Palace*, *Marine Palace & Aqua Park*, *Lux Me White Palace*, *Caramel*, *Grand Leoniki Residence* and *Villa Oliva* in Crete.

In Athens the blood donation was conducted in collaboration with the Blood Donation Department of the Children's Oncology Unit "Marianna V. Vardinogianni – Hope" of the General Children's Hospital "St. Sophia", while in collaboration with local hospitals in all the rest areas.

In support of the "Vision of Hope" association, 13 volunteer bone marrow donors were enrolled. The collaboration with this non-profit organization counts since 2015, when the staff at the Athens and Crete headquarters were enrolled as volunteer bone marrow donors and big campaigns were organized in Crete to promote awareness in Rethymnon, while in 2016 in Alexandroupolis a similar campaign took place, enrolling plenty of local citizens and staff of *Astir*Alexandroupolis* hotel too.

The partnership also counts fundraising boxes at the 32 hotels of the Group as well as sponsored stays of bone marrow transplant donors in its Athens hotels. To this end, mr. Nikos Daskalantonakis, the founder of Grecotel, was awarded by the President of the "Vision of Hope" association mrs. Marianna V. Vardinogiannis in 2017.

The Human Resources department congratulates the staff for its established and willing participation in the annual voluntary blood donation programme, validating solidarity into life. Values of fellowship, support and offer to the community have been Grecotel's day-to-day care and philosophy for almost 50 years.