

PRESS RELEASE

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MAJOR AWARDS FOR GRECOTEL

Seven Gold and Silver awarded to Grecotel Hotels & Resorts at the Tourism Awards 2016 Best Greek Cuisine Award in the Golden Toques & Greek Cuisine Awards 2016

Once again Grecotel Hotels & Resorts is recognised as the leading luxury hotel chain in Greece and *the* leader in the hospitality and tourism sector in Greece. Grecotel's accolades in the most prestigious Greek awards ranged from Amirandes Grecotel Exclusive Resort being named the best Luxury Resort in Greece to a Gold award for its inspirational environmental policies.

Grecotel General Manager, Vassilis Minadakis said: 'I feel great joy for the top honours won by the Group and our hotels. Aside from the international recognition that we have received, these are the most prestigious Greek awards. I would like to congratulate all Grecotel staff and extend my heartfelt thanks to their tireless efforts'.

The Tourism Awards 2016 were held for the third consecutive year and reward excellence and innovation in the Travel, Hospitality & Leisure sector.

GOLD AWARDS

- Amirandes, Crete, Gold Award in the category Best Luxury Resort
- Creta Palace, Rethymnon Crete, Gold Award in the category Best Beach Resort
- Grecotel, Gold Award in the category of environmental initiatives as the Greenest hotelier
- Grecotel, Gold Award in the category Best Social Media for Grecotel Hotels & Resorts won along with Grecotel's social media via partner Interweave

SILVER AWARDS

- Caramel, Rethymnon Crete, Silver Award in the category Best All-Suite Hotel
- Agreco Farms, Rethymnon Crete, Silver Award in the category Best Greek Cuisine and Promotion of Greek Cookery



- Greotel, Silver Award in the category Branding / Public Relations / People Strategy for the online campaign '40 years of Greotel Group' with social media partner Interweave

Xasteria Restaurant in Amirandes Greotel Exclusive Resort won the Best 'Greek Cuisine'

Award at the Golden Toques & Greek Cuisine Awards 2016. The creativity of Executive Chef Yannis Kounalakis and the inspiration of Chef de Cuisine Constantine Karapanagiotis combine to create a truly exquisite experience. Their recipes are stocked with fresh seasonal organic ingredients from Greotel's Agreco Farm in Crete - dishes inspired by classic Cretan and Greek traditional cuisine with a modern creative touch. Xasteria Restaurant is one of only four restaurants in Crete to ever win the coveted award.

Notes to Editors:

Forty years since its formation, the [N. Daskalantonakis – Greotel Group](#) is Greece's largest hotel company featuring 30 properties in in Greece's most sought-after destinations. Recognised as the market leader (ICAP 2014) and most significant employer in the Greek hospitality sector, the name of Greotel is synonymous with quality hotels, personalised service, traditional Greek hospitality and being an advocate for environmental sustainability.

The Group's overriding maxim is to communicate the 'Real Greece', by ensuring that each property is located in a prime tourist destination and gives each visitor an authentic experience of Greece's ancient heritage, beautiful natural environment, local culture, hospitality and cuisine. The 30 hotels are located in Crete, Corfu, Halkidiki, West Peloponnese, Rhodes, Mykonos, Kos, Athenian Riviera, Athens, Larissa and Alexandroupolis.

Greotel has been awarded over 1700 international awards for the quality of its hotels, upgrading of the Greek tourism product and for initiatives in the environmental and cultural fields.

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General photos for download on: www.greotel.com/medialibrary

