

***N. Daskalantonakis-Grecotel Group Hosts Glittering Party
at Pallas Athena Hotel***

The [N. Daskalantonakis - Grecotel Group](#) celebrated the start of the new season with a glittering carnival party on February 22 at its artsy [Pallas Athena](#) property, one of the premiere hotels in downtown Athens, for tourism officials, travel industry representatives, and media.

Welcoming guests, the host and Group General-Manager Vassilis Minadakis noted that in 2016, “we managed to make our product even more attractive for our guests by focusing on facilities and innovative programs for families with children as well as by expanding our gastronomic offerings and strengthening the brand experience across all our properties.” He added that **according to ICAP data for 2016**, the N. Daskalantonakis-Grecotel Group **continues to be the indisputable leader of the Greek hospitality sector**, then thanked and congratulated the staff for this achievement.

“We will continue to implement our vision through innovation, fine resorts, and our Greek identity by launching new products like **‘Luxe Me’** All-Inclusive Luxury Living at the White Palace in Rethymno. Club Marine Palace at Panormos already boasts the biggest resort Aqua Park and now we’re following that with an even bigger one, the **Olympia Aqua Park** at Kyllini with 10,000-square-meters of activity space. We’re also inaugurating new luxury villas at **Mandola Rosa** and expanding our highly successful **Kids Summer Camp** throughout our properties,” he said. “And we are completing our investment in new facilities aimed at improving our competitiveness with a new luxury hotel in the heart of Athens, at the foot of the Acropolis.”

Minadakis added that early bookings and geopolitical developments in the broader region foster optimism for the new season. “We are counting on you, our valued colleagues, for the best-possible year for all.”

Salsa dancers set the festive tone, while several lucky guests won hotel stays, meals, and spa therapies at Group properties in a special drawing. Guests also left with a special party favor: products from Agreco, Grecotel’s award-winning traditional organic farm.

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N. Daskalantonakis Group